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3 February 1960

MEMORANDUM FOR THE RECORD

SUBJECT: Resume of OCB Luncheon Meeting, 3 February 1960

PRESENT: Mr. Allen, Mr. Dulles, Mr. Gray, Mr. Irwin,
Mr. McCone, Mr. Merchant, Mr. Saccio,
Mr. Scribner, Mr. Smith

1. "Second Languages" in Developing Areas

Mr. Merchant referred to the desirability of maintaining or establishing English or French as "second languages" in the newly emerging countries, particularly in Africa. He emphasized that although there would be no intention of having either European language supplant native tongues, where those are adequate, one could also serve as a lingua franca throughout an area, and that there were obvious cultural and psychological benefits for the West in having this so.

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3. Soviet Propaganda Attacks on Adenauer

The next subject was the vicious propaganda attacks that Khrushchev has leveled at Konrad Adenauer, and the statesmanlike and restrained manner in which the latter couched his reply. A general discussion ensued as to what useful part the U.S. could play in exploiting this situation. It was agreed that whatever could be done

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would be largely a USIA responsibility; Mr. Allen cautioned however that there is a practical limit to the extent that an issue of this kind can be artificially sustained.

It was agreed that the OCB Working Group on Germany should examine this particular problem.

4. Targets of Opportunity

The Board then turned to a discussion of how the OCB could best exploit propaganda targets-of-opportunity, with specific reference to the results of the Kerala elections. There was no particular conclusion reached as to how the Board could best organize itself to respond to fleeting situations. However, it was agreed that the Working Group on South Asia should examine the immediate situation in Kerala to see what could be done to further U.S. interests and those of the free world in general.

5. Progress on Disarmament Discussions

Mr. McCone discussed the progress which has been made in the disarmament talks and indicated that it might be possible to begin identifying some areas of possible accomplishment.


ALLEN W. DULLES
Director

10 FEB 1960

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